

## **Consultancy Announcement**

### **National Communication and Awareness Expert**

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| Post Title         | : National Communication and Awareness Expert   |
| Project Title      | : Reducing uses and releases of chemicals of concern, including POPs, in the textiles sector (GEF ID 10523)           |
| Executing Agency   | : Basel Convention Regional Centre for Southeast Asia - Stockholm Convention Regional Centre in Indonesia (BSCRC-SEA) |
| Report To          | : National Project Coordinator (NPC)  |
| Estimated Duration | : June 2025 until June 2027   |
| Location           | : Bangladesh  |

#### **Introduction**

This expert will develop and implement national communication strategies to raise awareness about the harmful effects of POPs and CoCs in the textile industry, targeting various audiences including factories, regulators, workers, and the public.

The objective of this project is significant and documented reductions in use, releases, and exposure to chemicals of concern (CoCs) including POPs in the textiles sector in selected countries (Bangladesh, Indonesia, Pakistan, and Viet Nam).

The project consists of the four following components:

Component 1: Information sharing and chemical management pilots on priority CoCs including POPs in textiles facilities

Component 2: Eco-innovative strategies towards a non-toxic and circular textiles' economy

Component 3: Knowledge management for scaling up

Component 4: Monitoring and Evaluation

#### **Scope of work**

The scope of work of National Communication and Awareness Expert is as follows:

- Develop a national communication and awareness plan for POPs and CoCs in textiles.
- Produce educational and promotional content (leaflets, videos, and digital media).
- Organize and support awareness campaigns, workshops, and stakeholder engagement events.
- Coordinate with media, NGOs, and government agencies to amplify outreach.
- Contribute to knowledge management and dissemination activities.
- Preparing monthly, quarterly, and final technical reports detailing the progress, reach, and impact of all communication and awareness activities;

- Liaising and coordinating with the Project Management Unit (PMU), SCRC Indonesia, and other key national stakeholders to ensure alignment of communication strategies;
- Executing any other works or tasks specifically requested by the Project Management Unit (PMU) necessary for achieving the overall project goals.

**Deliverables:**

- Communication and awareness strategy document.
- A suite of outreach and visibility materials.
- Reports on awareness events and their outcomes.
- Final communication and impact evaluation report.

**Qualification**

- University degree in communications, public relations, journalism, environmental science, or relevant discipline.
- Minimum 5 years of experience in environmental or development communication.
- Proven experience in campaign design, content production, and public engagement.
- Familiarity with chemicals, textiles, or sustainability issues is an asset.
- Fluency in Bengali and English with excellent writing and interpersonal skills

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